




DATABASE MANAGEMENT SOLUTIONS

Main Street DBAs

"DBAs You Know By Name..."



We provide flexibility in the staffing of your DBA needs by assigning DBAs to be an extension of your staff in a "pay for what you use" model.

DBAs play a critical role in the impact of IT on the business. Their skills are in high demand – and rightfully so given the value of their expertise in such areas as database performance, recoverability, change management, security, maintenance, upgrades and so on.

The question is not if you need DBA expertise – the question is how to best staff for that expertise.

DBA work, by its nature, is "lumpy". There are times during high workloads or periods of performance issues where many DBAs are needed. In more stable times when things are running smoothly less DBAs are needed.

A small DBA staff can handle most duties but they can become "stressed" when the workload suddenly increases. Larger DBA staffs can become "idle" during times of stability. This "feast or famine" scenario is inefficient to the organization as a whole – during slow times the DBA team is over staffed and not adding real value and during peak times the team may have a problem responding to the needs.

In addition to trying to manage the "lumpy" DBA workload organizations are also susceptible to DBAs leaving the organization at any time.

SERVICE FEATURES

- All U.S. Citizens
- Senior Level Expertise
- 24x7 Support
- Assigned Staff
- Persistent Monitoring
- ITIL-Based Processes
- "Pay For Use" Model
- No Long Term Contracts
- No Hidden Fees

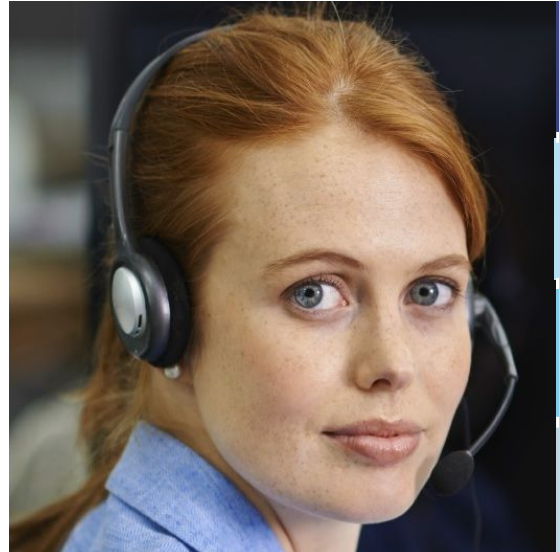
“Excellent service and expertise.

It’s like the VMware of DBA’s.

*Use only what you need
and share the overhead
with others.*

*Great, affordable model to
get an experienced DBA who
knows you and your
environment, when you need
one without hiring one.”*

John Love
CIO
iFreedom Direct



Flexibility.

Main Street DBAs enables our customers to flex up or down with the DBA work demands. When workload levels are high (or there is a serious production issue) we can quickly increase staff to deal with the situation efficiently.

When the DBA work load is light the assigned Main Street DBAs can reduce the activity level accordingly.

Beyond aligning DBA resources with the business need we can add seasoned expertise on database projects to show results more quickly by using known solutions that we leverage from our many years of experience.

Main Street DBAs can also quickly implement both operational and performance database monitoring and integrate the tools into ITIL-based processes for effective incident and problem management.

Think of Main Street as your partner for increasing the capabilities of your DBA team in a very flexible manner.

With Main Street you pay only for the DBA time itself. There are no “retainer fees”... or “per server fees”... or “operations fees” – the costs are easy to understand and all of our work is documented and sent to you weekly.

You keep full control – it’s not an outsourced solution – it’s an extension of your team.